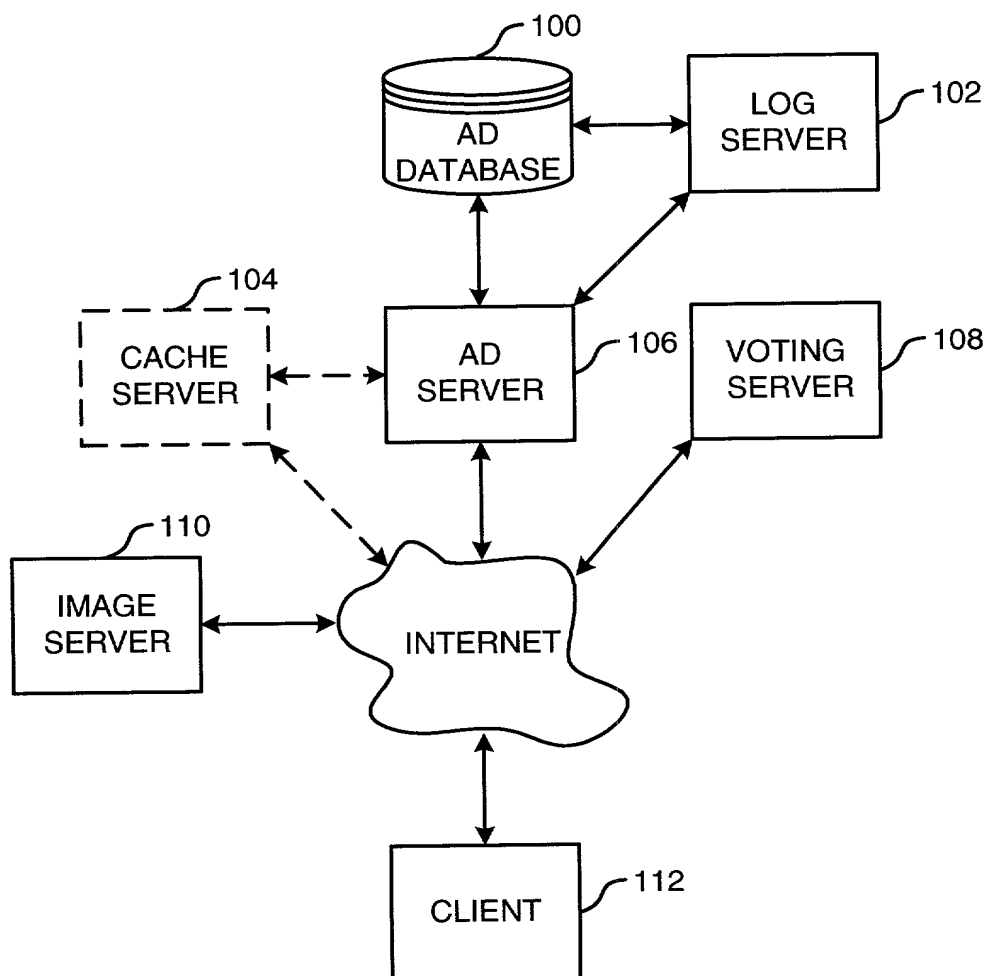


Fig. 1



**Fig. 2**

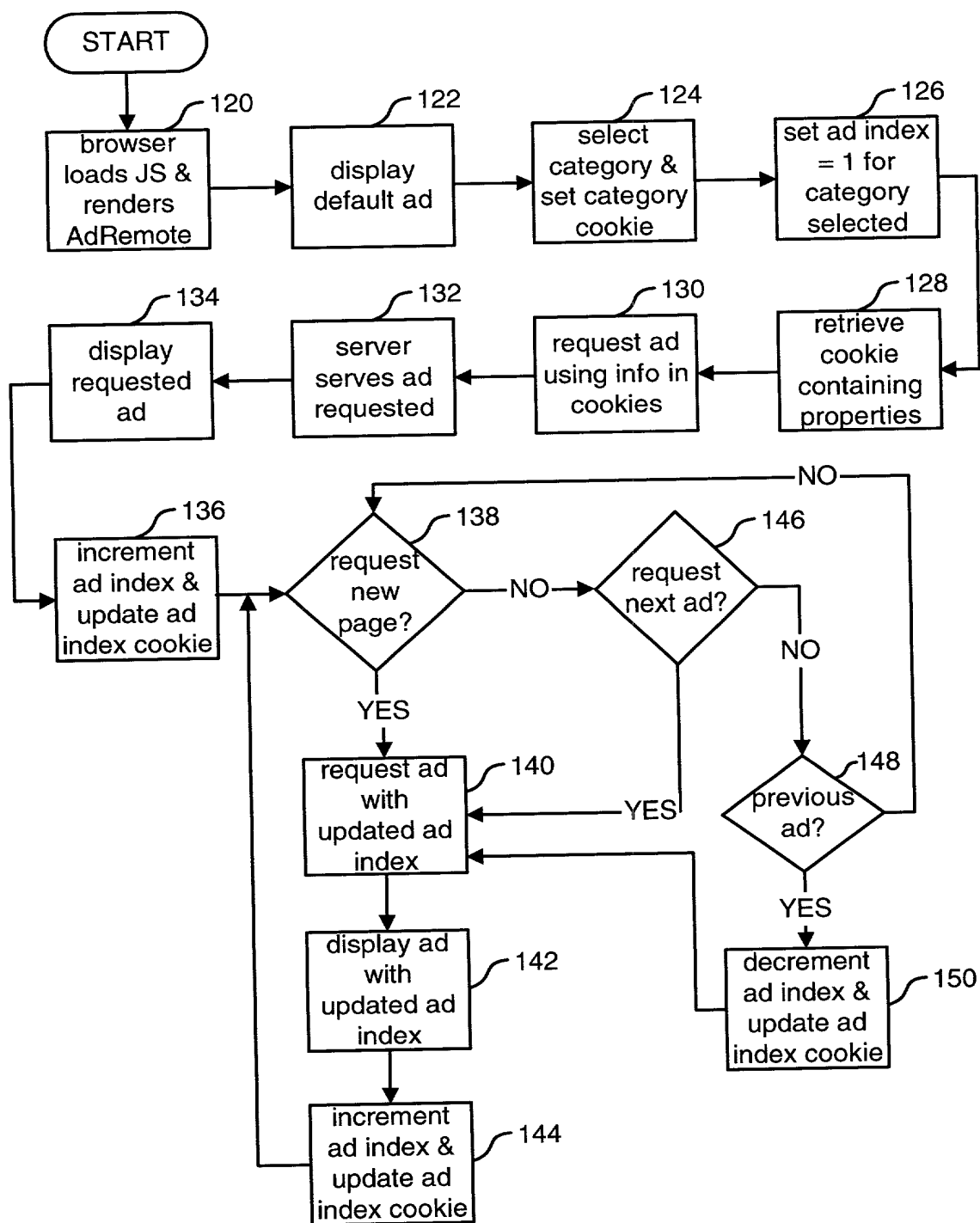
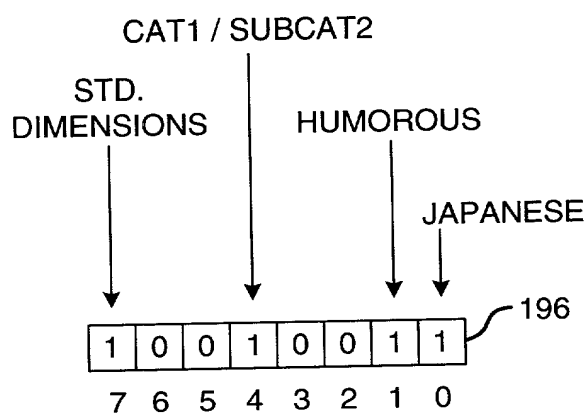
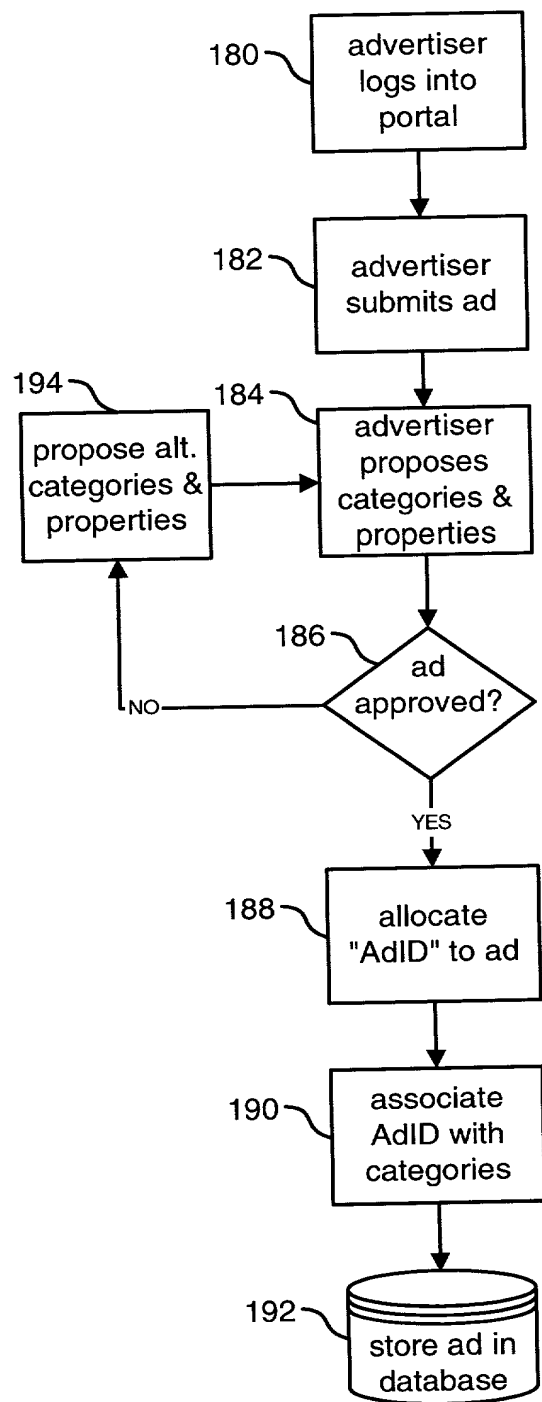


Fig. 3





**Fig. 5A**

**Fig. 5**

Back

Forward

Reload

Home

Print

Security

Stop

Bookmarks

Location: http://zedo.com/upload1c.jsp

Advertisers

My Collection

Submit Ads

Submit Ads

Please check the ads you have submitted and enter the following ad information

Ad 1

Redirect URL:

Requested Category:

Suggested SubCategory:

Creative Description:

For Account:

http://website.com

Computing

Handhelds

No Account

Ad 2

Redirect URL:

Requested Category:

Suggested SubCategory:

Creative Description:

For Account:

http://website.com

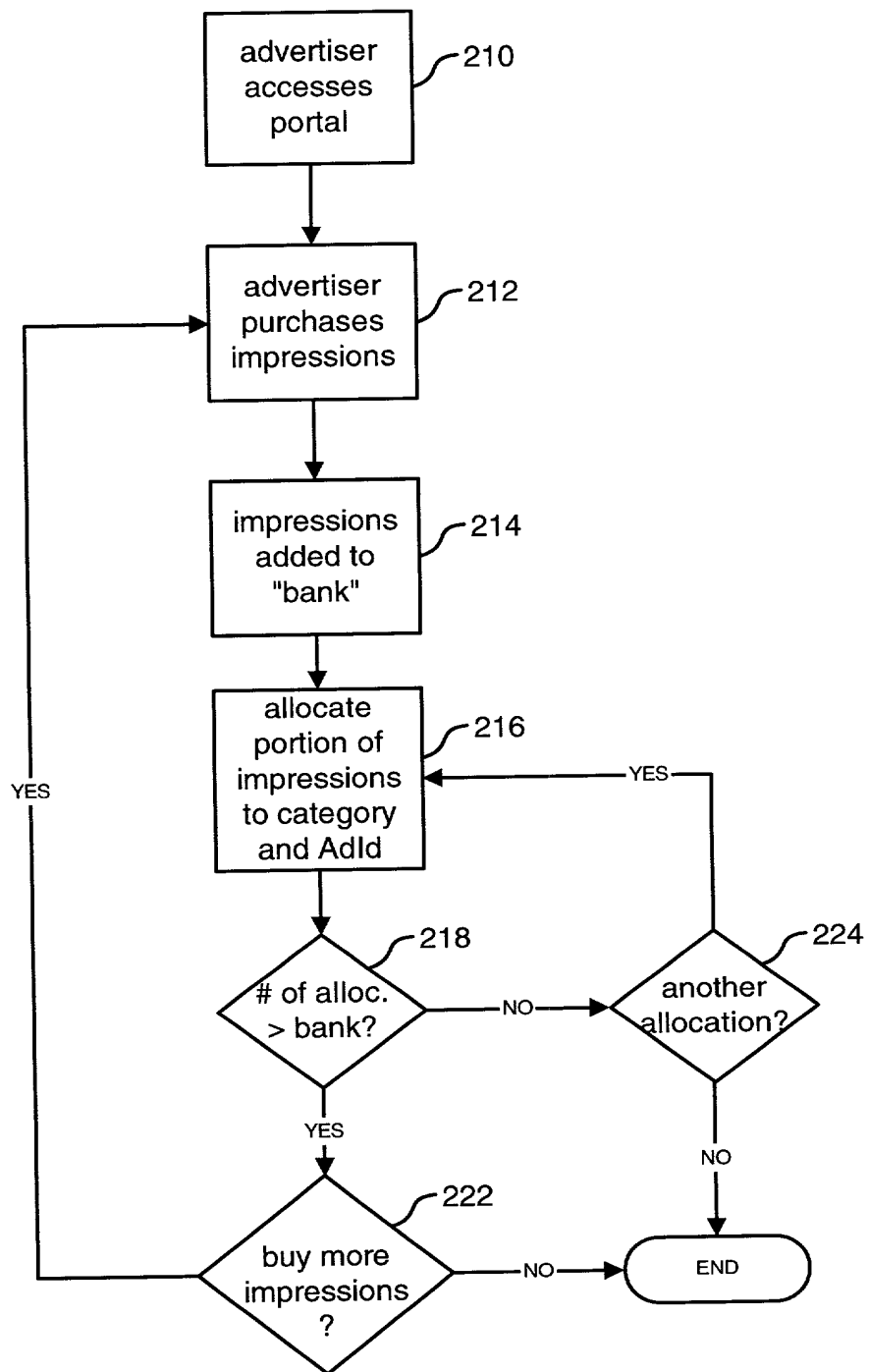
Fashion and Apparel

Women

No Account

GO!

Fig. 6



```

graph TD
    244[sort index file acc'd to priority scheme] --> 246[save index file to ad server]

```



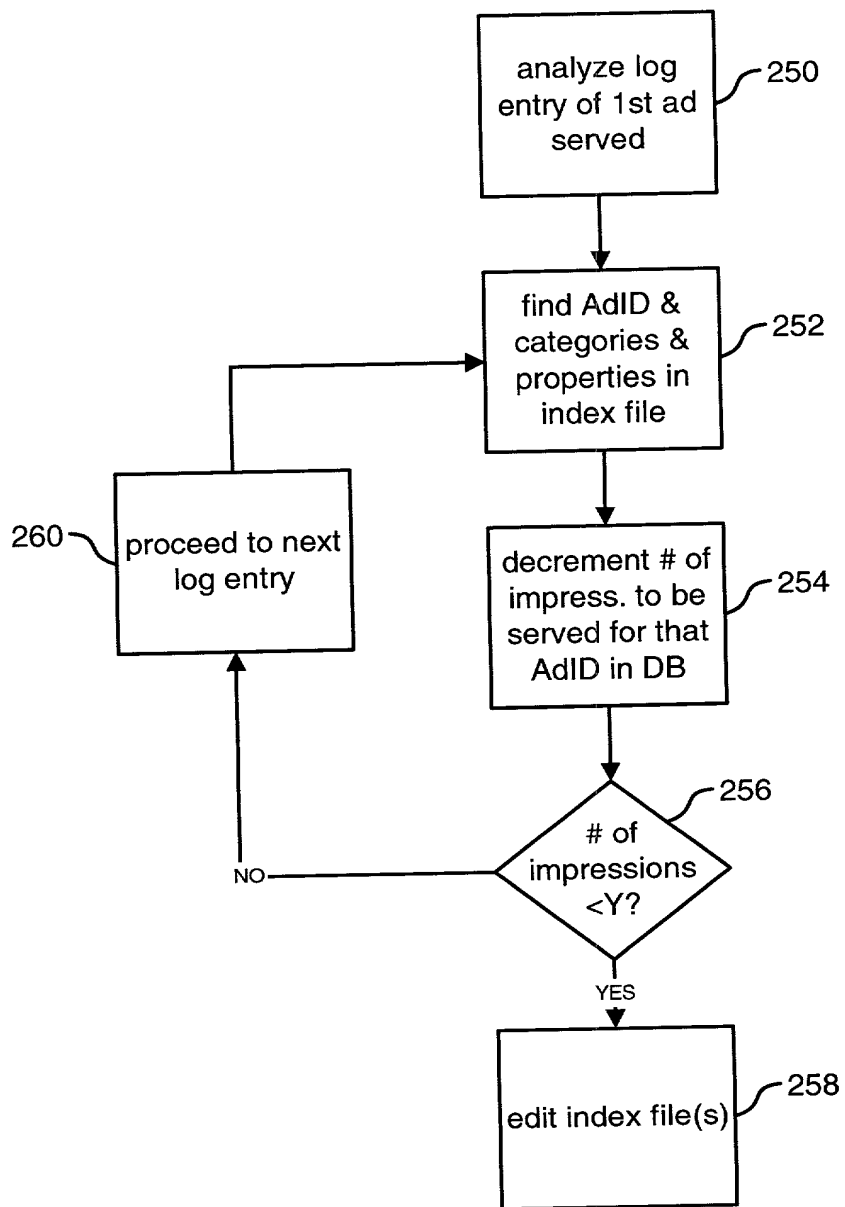


Fig. 9

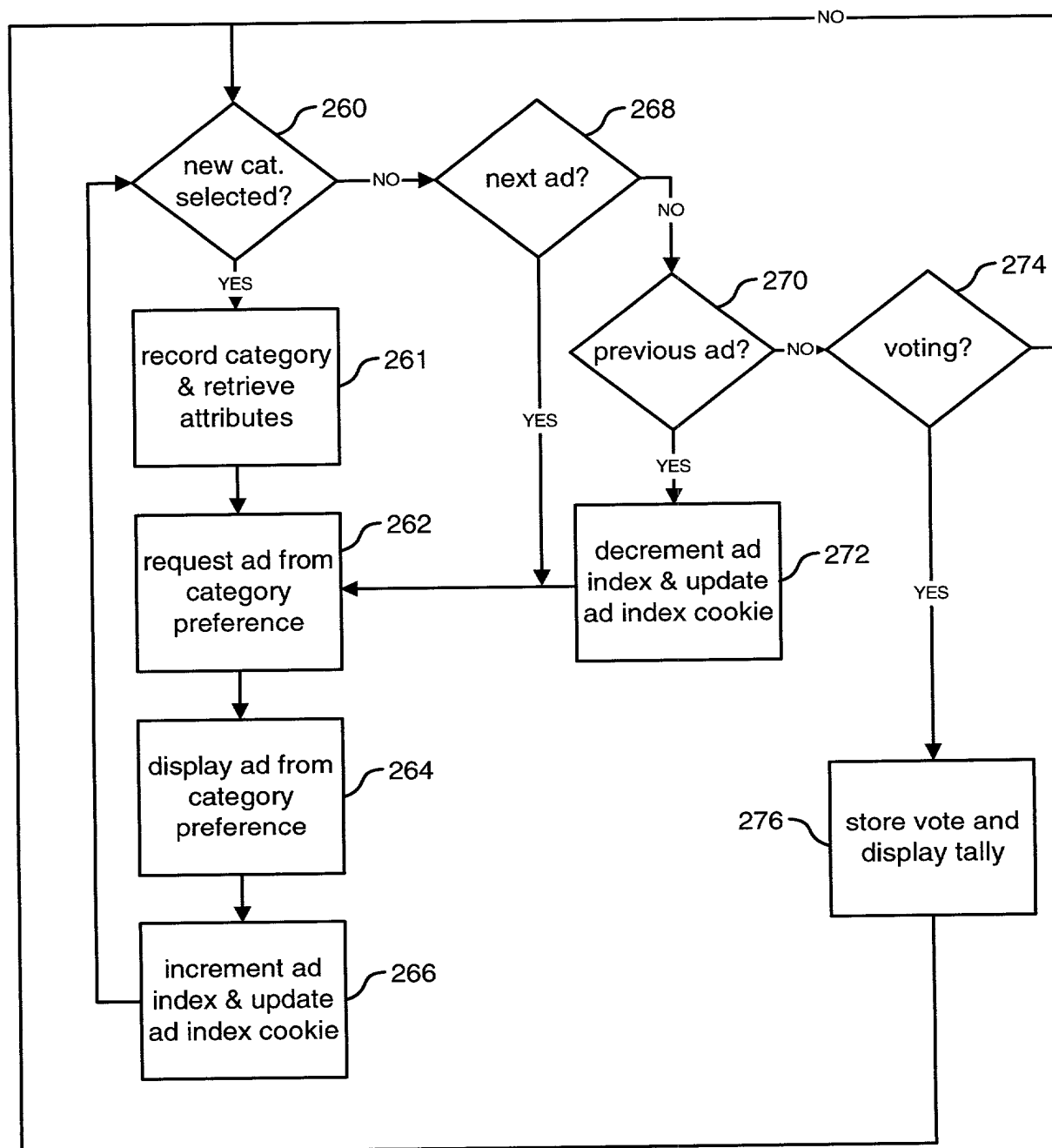


Fig. 10

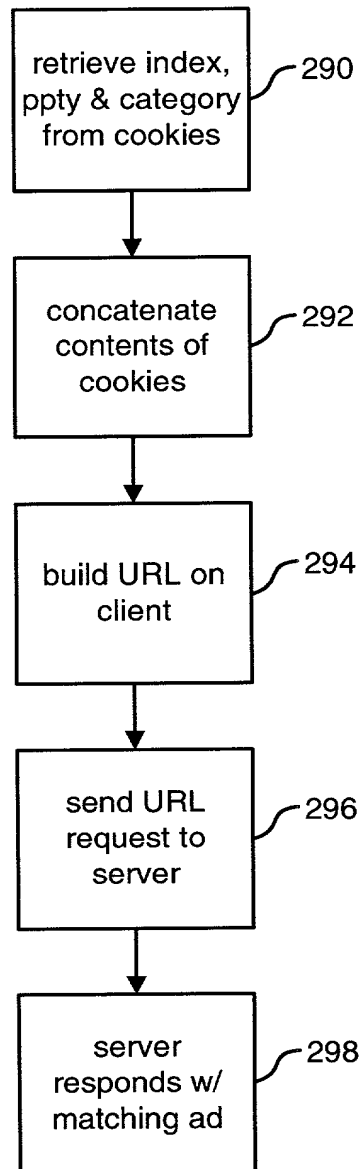


Fig. 11

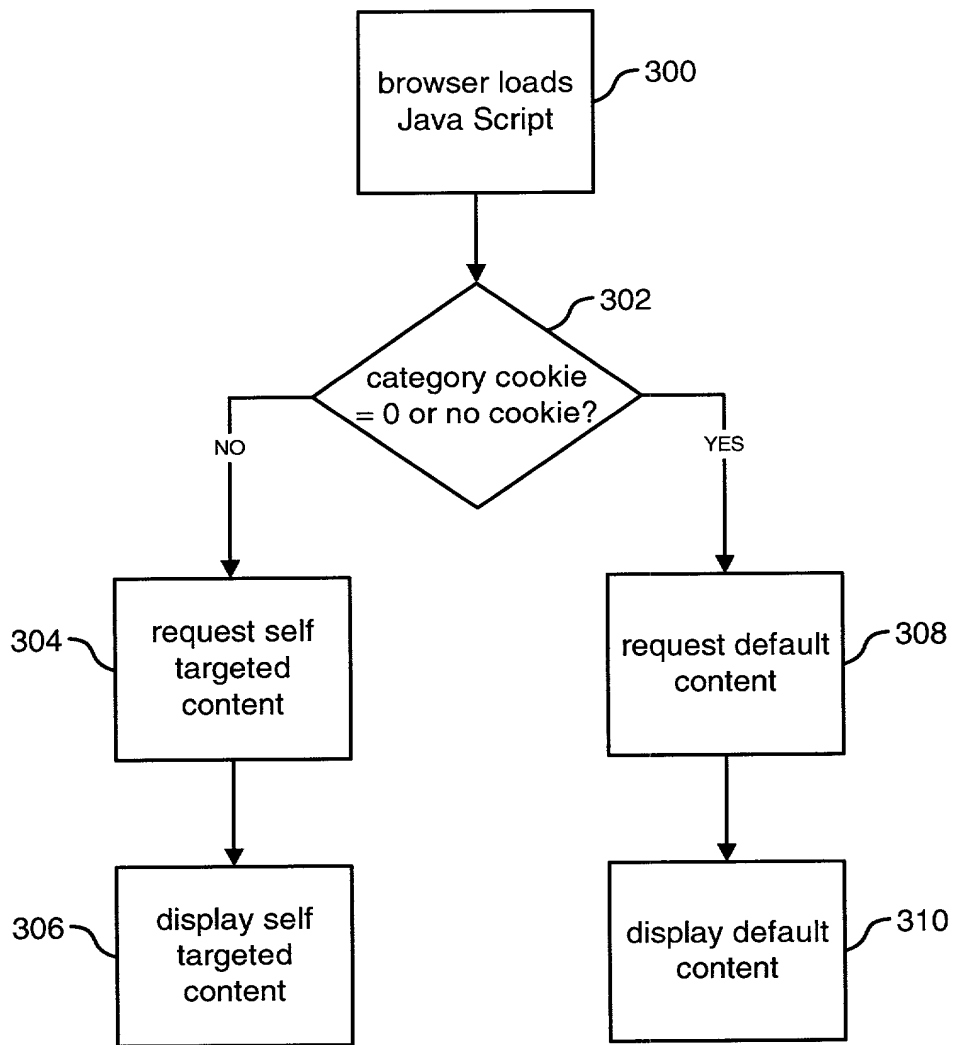


Fig. 12